

Message Text

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AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS NEW DELHI 15283

E.O. 11652: N/A

TAGS: BTRS, IN

SUBJECT: INDIAN GOVERNMENT AGENCY SPONSORED MARKET SURVEY TEAM

UNDER THE UNITED NATIONS ASSISTANCE PROGRAM (ITC/SIDA), A TWO-MAN OFFICIALLY SPONSORED INDIAN TEAM OF MESSRS LOV KUMAR OF THE TRADE DEVELOPMENT AUTHORITY (TDA), PARLIAMENT STREET, NEW DELHI 110001 AND V.P. LUTHRA, CHAIRMAN AND MANAGING DIRECTOR, TELEVISTA ELECTRONICS PRIVATE LIMITED, 239 OKHLA INDUSTRIAL

ESTATE, NEW DELHI 110020, IS CURRENTLY IN NEW YORK TO CONDUCT MARKET INFORMATION SURVEYS IN THE UNITED STATES ON SELECTED AUTOMOTIVE PARTS AND ELECTRONIC EQUIPMENT AND COMPONENTS.

THE VISIT HAS BEEN SPONSORED BY THE TDA - A GOVERNMENTAL AGENCY OPERATING UNDER THE DIRECT ADMINISTRATIVE CONTROL OF THE MINISTRY OF COMMERCE. TDA IS ACTIVELY ENGAGED IN PREPARING FEASIBILITY REPORTS/MARKET SURVEYS FOR A WIDE VARIETY OF PRODUCTS OFFERING GOOD EXPORT POTENTIAL. THE MARKET SURVEYS WILL ENCOMPASS THE FOLLOWING AREAS:

AUTOMOTIVE PARTS/ANCILLARIES ELECTRONIC EQUIPMENT/COMPONENTS

-ORIGINAL EQUIPMENT MARKET -CONSUMER ELECTRONICS
ALUMINUM MOLDINGS AND TRI- TRANSISTOR RADIOS, STEREO AMPLIFIERS
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MMINGS, WINDOW CHANNELS, AND PUBLIC ADDRESSING EQUIPMENT.

FORGINGS: CRANK-SHAFTS, -COMPONENTS (ACTIVE, PASSIVE AND CONNECTING RODS AND GEAR DIODES), RESISTORS (CARBON FILM AND BLANKS; GASKETS, AIR AND OIL WIREWOUND), CAPACITORS (PLASTIC FILTERS, FUEL INJECTION EQUIP- FILM, ELECTROLYTIC, MICA, GANG MENT AND PARTS, AND TOOL KITS. CONDENSORS AND RELAYS).
-REPLACEMENT MARKET -INDUSTRIAL ELECTRONIC EQUIPMENT
PISTON AND PISTON RINGS, GUDGEON -DESK TOP AND MINI CALCULATORS,
PINS, CYLINDER LINERS, GASKETS, PROFESSIONAL ELECTRONIC EQUIP-
CONNECTING RODS AND CRANKSHAFTS, MENT INCLUDING SOLID STATE POWER
SHOCK ABSORBERS, LEAF AND COIL SUPPLIES, OSCILLOSCOPES, SIGNAL
SPRINGS, ELECTRICAL EQUIPMENT, GENERATORS AND METERS.
SPARK PLUGS, GRAY IRON CAST-
INGS: SHAKLES AND HOUSING.

THE TEAM PLANS TO VISIT FACTORIES AND MEET WITH EXPERTS IN INTERNATIONAL TRADE AND INVESTMENT, APPROPRIATE GOVERNMENTAL AGENCIES, CHAMBER OF COMMERCE AND SPECIALIZED TRADE PROMOTIONAL AGENCIES IN ORDER TO EVALUATE NEWLY AVAILABLE TECHNOLOGY, DISCUSS POSSIBLE COLLABORATION ARRANGEMENTS FOR ESTABLISHMENT OF EXPORT ORIENTED PRODUCTION UNITS IN INDIA, AND TO MAKE A GENERAL SURVEY OF THE U.S. MARKET.

THE TEAM'S PLANT VISITS AND OTHER MEETING SCHEDULES HAVE BEEN ARRANGED BY THE OFFICE OF INDIAN GOVERNMENT AGENCIES IN THE UNITED STATES, INCLUDING THE TDA'S NEW YORK OFFICE (666-5TH AVE. N.Y. 10014; TELEX: 236996, CABLE: ADEPTUR; TEL (212) 586-50667). COMMERCE MAY WISH TO ALERT DISTRICT OFFICES AND OFFER ASSISTANCE TO MESSRS LOV KUMAR AND V.P. LUTHRA THROUGH THE INDIAN EMBASSY AND CONSULATES GENERAL NEW YORK AND SAN FRANCISCO. THE TEAM'S ITINERARY FOLLOWS:

MR. LOV KUMAR (AUTOMOBILE ANCILLARIES)

10/31 THRU 11/22 NEW YORK / PHILADELPHIA/NEW YORK

11/25 - 11/29 DETROIT

12/2 - 12/6 CHICAGO

12/9 - 12/17 LOS ANGELES/NEW YORK

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MR. V.P. LUTHRA (ELECTRONIS)

10/31 THRU 11/22 NEW YORK/BOSTON/NEW YORK

11/25 - 11/29 CHICAGO

12/2 - 12/17 LOS ANGELES/PALO ALTO/NEW YORK

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NNN

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Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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